Discover the necessary fundamentals for starting a business.

POLSKY

Center for Entrepreneurship and Innovation

THE UNIVERSITY OF CHICAGO

Attend the Polsky Center's inaugural Global Alumni Forum.

Join the Polsky Center for the Global Alumni Forum: Launch Your Venture on Saturday, July 27 in Hong Kong. The event is intended for entrepreneurs in the initial phases of launching businesses. The program focuses on some of the key-building blocks of starting a new business - customer discovery and entrepreneurial selling. Attendees will have the opportunity to engage with other entrepreneurs working through similar challenges, and learn from the experiences of guest speakers and instructors.

This one-day workshop is meant for University of Chicago and Chicago Booth alumni, and current Executive MBA students that have an entrepreneurial idea or are in the early stages of developing a venture. There are a limited number of spots available for those interested in attending that are not affiliated with the University. Attendees do not need to have revenue, customers, or even a solidified business model to attend. The purpose of the workshop is to provide attendees with some of the fundamentals necessary to start a business. Participants will register for the program with a business idea and develop their idea throughout the sessions.

Register online to secure your spot as space is limited. >>

Questions?

Contact Cerise Miller at cerise.miller@chicagobooth.edu

EVENT DETAILS
Saturday, July 27, 2019
8:15 a.m. – 5:45 p.m. HKT

The Hong Kong Jockey Club University of Chicago Academic Complex | The University of Chicago Francis and Rose Yuen Campus

168 Victoria Road, Mount Davis, Hong Kong

Register Online