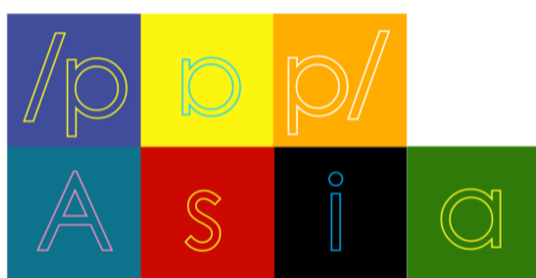


Subscribe E-News

April 2021, Issue 3
View online version [here](#)



Dear Yuen Campus Friends,

The UChicago Yuen Campus [/ppp/Asia](#) series will address topics that originate, revolve around and affect the Asia-Pacific Region. From music and anime to tattoos and the exploding interest in crypto currencies, we'll explore the cultural goings-on in deep corners around the region and how they are influencing the rest of the world.

Our first program of the [/ppp/Asia](#) series will feature the recent USD\$69 Million record sale of NFT (Non-fungible token) art by a major Asian buyer through Christie's auction house. Whether you're interested in crypto currency, the blockchain or are a passionate art collector, you'll learn Asia's role in the latest art industry trend and whether this movement will be long-lasting in this and subsequent programs.

Keep an eye out for more from the Yuen Campus [/ppp/Asia](#) series; learn more about what's going on in Asia and the cultural impact these trends are having before they go mainstream globally.

I hope you will be able to join the programs.

With best regards,

Mark Barnekow (MBA '88)
Executive Director
The University of Chicago Francis and Rose Yuen Campus in Hong Kong

NFT · USD\$69 Million · Art · WHAT?! (Apr 29)



Last month, Christie's auctioned the most expensive digital NFT (Non-fungible token) artwork ever sold titled: "Everydays: The First 5,000 Days" by Beeple for USD\$69 Million.

Twobadour, the Asia-based buyer and steward of the world's largest NFT fund (Metapurse), will join **Professors Matthew Jesse Jackson** and **Zhiguo He** in a discussion of what it means to have the virtual currency and blockchain phenomenon collide with the art world. Learn whether this is a significant and real disruption of a centuries-old industry and what aspirations are on the horizon for our guest who is forging a path into this new era.

Additional Resources to Prepare Before the Event

- [NFTs, explained | The Verge \(March 11, 2021\)](#)
- [NFTs are shaking up the art world – but they could change so much more | Time \(March 22, 2021\)](#)
- [The complete guide to NFTs | Quartz \(April 20, 2021\)](#)

April 29, 2021

8:30pm	Hong Kong Beijing Singapore
6:00pm	Delhi
2:30pm	Paris
1:30pm	London
7:30am	Chicago

Watch LIVE on Yuen Campus [Facebook](#), [Youtube](#) and [website](#).

[Register](#) on Zoom to join Q&A and access the recording.

REGISTER NOW

The Hong Kong Jockey Club University of Chicago Academic Complex
The University of Chicago Francis and Rose Yuen Campus in Hong Kong

168 Victoria Road, Mount Davis, Hong Kong

hk@uchicago.edu | <https://www.uchicago.hk/>

Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove™

Got this as a forward? [Sign up](#) to receive our future emails.

View this email [online](#).

168 Victoria Road,
Mount Davis, | Hong Kong

This email was sent to .
To continue receiving our emails, add us to your address book.

