



The Hong Kong Jockey Club University of Chicago Academic Complex  
The University of Chicago Francis and Rose Yuen Campus in Hong Kong

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## NFT · USD\$69 Million · Art · WHAT?! (Apr 29)

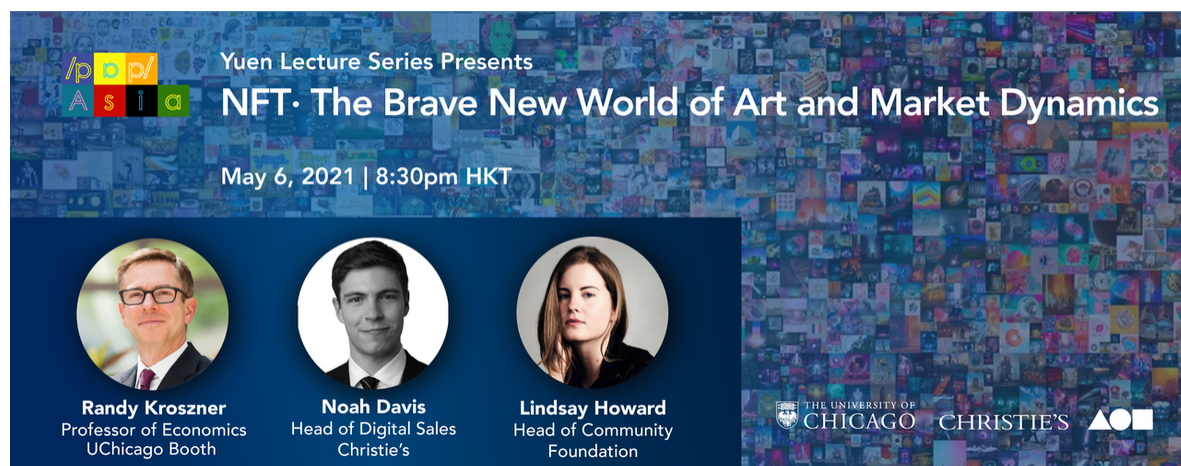


Last month, Christie's auctioned the most expensive digital NFT (Non-fungible token) artwork ever sold titled: "Everydays: The First 5,000 Days" by Beeple for USD\$69 Million.

**Twobadour**, the Asia-based buyer and steward of the world's largest NFT fund (Metapurse), will join **Professors Matthew Jesse Jackson** and **Zhiguo He** in a discussion of what it means to have the virtual currency and blockchain phenomenon collide with the art world. Learn whether this is a significant and real disruption of a centuries-old industry and what aspirations are on the horizon for our guest who is forging a path into this new era.

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## NFT · The Brave New World of Art and Market Dynamics (May 6)



With the rise of NFT (Non-fungible tokens) art values, online art and collectible marketplaces like Foundation have become a haven for digital artists to monetize and showcase their artwork. This phenomenon is slowly expanding to the physical world as traditional auction houses like Christie's and Sotheby's have taken steps to merge with the virtual world by auctioning digital art and accepting crypto.

How are both traditional and new virtual platforms accelerating the value of digital art? Are digital art and collectibles genuinely here to stay?

In this second episode of the Yuen Campus /ppp/Asia series, **Lindsay Howard**, Head of Community at Foundation, and **Noah Davis**, Head of Digital Sales from Christie's will join **Professor Randy Kroszner** to explore how traditional and virtual art selling platforms are impacting the art world and changing the economy one token at a time.

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