

The Hong Kong Jockey Club University of Chicago Academic Complex The University of Chicago Francis and Rose Yuen Campus in Hong Kong

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Get Your Snack Bowl Ready for K-drama Event Starting in 1 Hour!



Have you been binge-watching Korean dramas lately? Are you watching from Netflix or other platforms?

The rise of global streaming platforms has not only created synergy between the companies and extended the reach of the Korean Wave, it has also altered the production and distribution of K-dramas.

<u>Sign up</u> now for the Yuen Campus' upcoming episode to learn more about the K-drama industry's influence within the Korean Wave.

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Relive the first episode of the Yuen Campus **Korean Wave Mini-Series: K-pop** before the next episode!

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