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Research in Hong Kong Proves Language is Associated with Public Trust and Can Reduce Vaccine Hesitancy



Building public trust for the safety and effectiveness of COVID-19 vaccines has been a global challenge during the pandemic. With the help of the UChicago Yuen Campus Hong Kong, the Department of Psychology conducted a study in Hong Kong and found that a simple language intervention could help boost vaccination rates, especially when presenting information to people in bilingual populations. Find out more details of the study.

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