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Register HK Webinar: Rethinking the Olympics – The “Dynamic Sustainable” Model (Nov 17, 9:30am HKT)



Cities invest millions to persuade the Olympic Committee they should win the right to host the Olympic Games. Host cities are often betting the Olympic events will foster a sense of national unity and reap huge economic benefits for the host. But have the costs of hosting the Olympics outstripped the benefits?

Join our expert panel as they discuss the importance of global sporting events, the economic impact on the host, and a potential new model of “dynamic sustainability” for all future Olympic Games.

REGISTER HK WEBINAR



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