

February 16, 2016

 **Chicago Conversations** **Start-up Marketing: How to Get Your Message to the Masses (Feb 18)**

How do start-ups employ limited resources to identify target markets? What does it take to create exceptional content that engages broad audiences? How does technology support these efforts to deliver results and drive revenue? The University of Chicago Booth School of Business invites you to attend this discussion by a panel of entrepreneurs, investors, brand builders, and marketers, who will share their perspectives on how start-ups leverage the science of marketing to reach new levels of success. Come and join us at the Chicago Conversations.

[\[Details\]](#)



**Authority and Leadership in Recovery from Mental Illness and Addiction (May 18-22)**

The group relations conference is an educational event with an aim to study the exercise of authority through interpersonal, intergroup and institutional relations that develop within the conference itself as a temporary educational social system. The Group Relations model in the Tavistock tradition provides a well-defined context within which to examine group-level forces and dynamics as they occur in the here-and-now. This Conference is designed for individuals who wish to study the exercise of authority in groups and understand more about their own reactions to exercising and encountering authority. It will take place in both Hong Kong and Beijing. **Deadline of registration is March 15.**

[\[Details\]](#)

Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove™

Got this as a forward? [Sign up](#) to receive our future emails.

View this email [online](#).

Level 6, Cyberport Two,  
100 Cyberport Road, || Hong Kong

This email was sent to .  
To continue receiving our emails, add us to your address book.

