

THE HONG KONG JOCKEY CLUB UNIVERSITY OF CHICAGO ACADEMIC COMPLEX | THE UNIVERSITY OF CHICAGO FRANCIS AND ROSE YUEN CAMPUS IN HONG KONG

Annual Report 2023-24



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Introduction

Foreword from Faculty Director



In academic year2023-24, the Hong Kong Jockey Club University of Chicago Academic Complex | The University of Chicago Francis and Rose Yuen Campus in Hong Kong continued to play a vital role in Asia. We have supported nine faculty for the Provost's Global Faculty Awards this year. An increasing number of faculty members came to the campus in Hong Kong to conduct their research in the region, host public lectures and symposiums with partners and faculty, and collaborate with universities throughout Asia. The activities have deepened UChicago's academic achievements and presence in Hong Kong and Asia.

During the year, the campus in Hong Kong increasingly acquired audiences globally through online webinars. The topics covered included ChatGPT on investment decision-making, bias in the luxury real estate market, China real estate changes, Chinese literature, and the UChicago faculty's timely discussion of the Fukushima wastewater issue. This showcases the diverse research conducted at UChicago and inspires the audience with different perspectives to the world's pressing problems.

We also worked on the heritage yearly rotating exhibition to support the local community. This year, the story of Hong Kong Tramways provided robust content for the exhibition. We look forward to more scholars and the public visiting the exhibition to learn more about UChicago's research regarding the tram.

Faculty Director Kenneth Pomeranz

Foreword from Executive Director



This year, the 5th year anniversary of the campus in Hong Kong marked our return to regular operation since before the pandemic. In addition to the Chicago Booth EMBA program, we welcomed more in-person Executive Education and Rustandy social innovation programs taught on campus.

We extended our relationship with the U.S. Consulate in Hong Kong and Macau, inviting Brent Neiman from the U.S. Department of Treasury, and Nicholas Burns, the U.S. Ambassador to the People's Republic of China, to have exclusive talks with our students, faculty, and alumni.

During the summer, the rotating exhibition launched in late 2022, "Hong Kong Memories: Miniatures & Photographs of Old Hong Kong Streetscape," won two gold prizes at the Marketing Events Awards. The new exhibition featuring Hong Kong's most sustainable transportation, "Tram Tales: 120 Years of Hong Kong Tramways," has brought a record number of visitors to the campus' Heritage Interpretation Centre.

We assisted with many events and objectives for multiple University of Chicago offices like Career Advancement, the Committee on International Relations, and Alumni Relations and Development. We supported faculty to expand their work and collaboration in the region. Public talks about game design and Sanxingdui were hosted on campus. We further expanded the podcast "The Course" to a second season. Last but not least, an inaugural high school Data Science Summer Academy has launched for the upcoming summer. This will open the campus to a broader audience.

In the next academic year, we will strive to run even more diverse and inclusive educational programs to fulfill our academic mission.

Executive Director Mark Barnekow

About the Center

Mission

The Hong Kong Jockey Club University of Chicago Academic Complex | The University of Chicago Francis and Rose Yuen Campus in Hong Kong is an intellectual destination in Asia representing UChicago's values of free and open discourse, rigorous debate, and the exchange of ideas across disciplines. Serving its students and cultivating intellectual research and academic collaboration with partner institutions are key objectives of the campus in Hong Kong, while also introducing new opportunities for community partnerships and social impact.

The campus in Hong Kong has become home to hundreds of faculty, graduate and undergraduate students across the entirety of all University of Chicago Schools and Divisions. The campus hosts dozens of academic workshops, conferences, and public lectures each year. Since its inception in 2018, the campus in Hong Kong has also been a destination for faculty and students of the top-ranked Executive MBA program offered by the University of Chicago Booth School of Business, as well as to professionals pursing non-degree Executive Education courses and University of Chicago undergraduate Study Abroad students.

The Hong Kong Jockey Club Charities Trust has a strong presence on the campus in Hong Kong. In addition to providing institutional support to construct The Hong Kong Jockey Club University of Chicago Academic Complex, the Trust has also been instrumental in renovating The Hong Kong Jockey Club University of Chicago Heritage Courtyard and Interpretation Centre and creating The Hong Kong Jockey Club Program on Social Innovation which resides on the campus in Hong Kong.

History

The University of Chicago Booth School of Business relocated its Asia Executive MBA program to Hong Kong from Singapore in 2014, and the University of Chicago's Global Office began operating in Hong Kong in 2015. The teams moved into an interim facility at Cyberport in Hong Kong until the University of Chicago campus in Hong Kong was established at the heritage site at Mount Davis in November 2018.

Leadership



Faculty Director (2021-present)
Professor Kenneth Pomeranz
University Professor of Modern Chinese History in the Department of History and in the College



Executive Director Mark Barnekow

2023-24 Faculty Committee

Chin-Tu Chen | Radiology

Haryadi Gunawi | Computer Science

Boaz Keysar | Psychology

Young-Kee Kim | Physics

Kimberly Kay Hoang | Sociology

Ka Yee Lee | Chemistry

Yung-ti Li | East Asian Languages and

Civilizations

Haun Saussy | Comparative Literature

Alan Yu | Linguistics

Team*

UChicago Global Team



Heritage Administrative Manager Lillian Lau



Manager Sandy Luk



Senior Manager Angela Siu



Associate Director Shannon Su



Office Manager & Assistant to the Executive Director Jasmin Wong



Senior Manager, Programs & Special Projects Gigi Yan

Operations Team



COO, Yuen Campus & EMBA-Asia Program Intan Chen



IT/AV Support Assistant Manager Lucas Chow



Assistant Director, Global Events Asia Chris Hui



Administrative and Events Manager Jesmine Keung



Assistant Director, Operations Erica Ng



AV/IT Manager Victor Ng



AV/IT Support Assistant Manager Frankie Yip

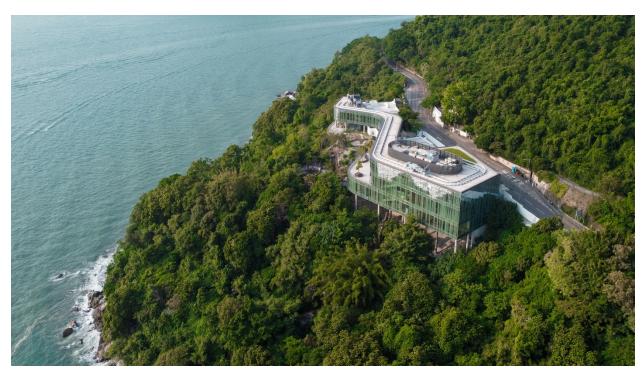
*Booth program staff are not represented.

Facility & Location

Built on a historically important site at Mount Davis, the UChicago campus in Hong Kong restored the historical features of the site, including The Hong Kong Jockey Club University of Chicago Heritage Campus, where tours and exhibitions highlighting the history of the site are available to the public.

As part of the revitalization process, exterior heritage elements on the site such as the previously unused battery gun emplacement and ancillary structures have been made accessible to visitors, while the heritage trails on the Hong Kong campus were made to connect with the public hiking trail on Mount Davis. With the campus' open design, the public has access to heritage trails and is welcome to visit the open grounds area.

The campus in Hong Kong is about 53,000 sq. ft., with the new building accounting for about 44,000 sq. ft. In addition to the 15 group study rooms and the student lounge, there is a multi-purpose hall on the ground floor where the panels, conference, and events take place. The building includes a reading room and two classroom auditoriums for academic meetings and classes.



Programs Hosted

Executive MBA – Asia Program

The campus in Hong Kong is home to the Chicago Booth Hong Kong Executive MBA Program, designed for experienced professionals who aspire to leadership positions. Classes are held in weeklong sessions every three to six weeks, allowing participants to continue working while simultaneously earning their MBA and networking with their global classmates.

// Learn more

Study Abroad

The campus in Hong Kong contributes to the university's wider engagement in Asia and supports the growing number of opportunities for learning and research collaborations in Hong Kong. Study Abroad programs are quarter-long programs that offer core curriculum to UChicago students, bringing them to Hong Kong to study and work alongside faculty in one of the most important crossroads of the Asia-Pacific region.

// Learn more

Hong Kong Jockey Club Programme on Social Innovation

The Hong Kong Jockey Club Programme on Social Innovation builds on the strengths of Hong Kong's social sector with scholarships and programming designed to help the city's NGOs and social entrepreneurs do their best work. The Programme aims to build capacity among NGOs, social entrepreneurs, and impact investors, catalyze and share knowledge among researchers and academics, and engage and connect leaders in the business and social sectors. The Programme does this by offering:

- workshops on topics like nonprofit strategy and board governance, leadership, financial planning, and impact investing;
- free, public events with global social innovation leaders and local university and NGO partners;
- scholarships to Booth's non-degree, Executive Education courses on topics like negotiations, marketing, and strategy;
- and scholarships to The University of Chicago Booth School of Business Executive MBA Program in Hong Kong.

// Learn more

Provost's Global Faculty Awards

The Provost's Global Faculty Awards support international faculty activities with a collaborative element in key regions where the University of Chicago has strong engagement, currently including mainland China, Hong Kong and East Asia, South Asia, Latin America, and Sub-Saharan Africa. This program aims to activate and amplify relationships and research collaborations between UChicago and researchers and institutions around the world.

// Learn more

Yuen Research Grants

The Yuen Research Grants support faculty research in Hong Kong and the Greater Bay Area of mainland China for up to a year. The purpose of the grants is to spark academic engagement between the University of Chicago and partners in the region and to increase the local impact of UChicago research and faculty experts in both academic and public settings. This program, generously funded by Francis Yuen (AB'75) and Rose Yuen and administered by UChicago Global, aims to highlight and strengthen the rich tradition of

academic collaboration between the University of Chicago and partners in Hong Kong and the Greater Bay Area of mainland China.

// Learn more

The Hong Kong Jockey Club University of Chicago Heritage Courtyard and Interpretation Centre

The campus in Hong Kong is built on a historically important site at Mount Davis, which at different times served as part of Hong Kong's western coastal defense system, makeshift housing for refugees, a British Army Royal Engineers' mess and quarters, a detention center, and a police training facility. The campus' design pays homage to the site's history and former occupants by creating the Heritage Interpretation Centre, and by preserving and highlighting significant architectural elements throughout the site. The design combines modern functionality with preservation, featuring adaptive reuse of the existing heritage buildings on the site and making the heritage sites and their history accessible to the Hong Kong community.

The Campus resumed public visits and guided tours of the Heritage Interpretation Centre in 2022. Five guided tours per week in Cantonese and English are provided to the public and various communities upon request. The total number of visitors to the Heritage Interpretation Centre in FY23-24 increased by 32.5% compared to FY22-23. The rotating exhibition launched on December 10, 2022, "Hong Kong Memories: Miniatures & Photographs of Old Hong Kong Streetscapes" was well-received by the local community and helped to increase the number and frequency of visitors to the Heritage Interpretation Centre.

// Learn more

Impact

Metrics

6,879 event participants and campus visitors 9,969 Facebook followers

33 events organized 143 Heritage group tours

Highlights

Building academic collaborations

Social Studies of Medicine Writing and Publishing Workshop in Asia

Funded by the Provost's Global Faculty Award (PGFA), the key aim of this in-person workshop is to build the writing and publishing capacity of early-career scholars (ECS) based at institutions in Asia who are working in the fields of social studies of medicine (particularly medical anthropology, medical sociology, medical history, and STS) and are interested in publishing in English-language journals. Professor Zhiying Ma from the Crown Family School of Social Work, Policy, and Practice collaborated with Professor Junko Kitanaka from Keio University and invited five editors and fourteen early-career scholars from the US, Japan, Taiwan, Singapore, India, South Korea, mainland China, and Hong Kong for the 3-day workshop hosted at the UChicago campus in Hong Kong on January 18-20, 2024. The group also visited the Department of Psychiatry of the University of Hong Kong at the Queen Mary Hospital to exchange and explore future collaboration opportunities.

Committee on International Relations (CIR)

With the logistical and on-ground support from the team at the campus in Hong Kong, the Committee on International Relations (CIR) returned to Taiwan for their global seminar for the second time on March 4-13, 2024. The effort brought 16 faculty members and students to meet with over 40 experts and scholars across 15 institutions and organizations relevant to the group's research topics. CIR also met with 17 alumni at an alumni gathering in Taipei, which was co-organized with Alumni Relations and Development.

The Mysteries of Sanxingdui: Reflections on the Hong Kong Palace Museum Exhibition

Reflecting on the intriguing exhibition of the new archaeological discoveries at Sanxingdui by the Hong Kong Palace Museum, the UChicago campus in Hong Kong has worked with Professor Edward Shaughnessy from the Department of East Asian Languages and Civilizations and invited a panel of experts from the Hong Kong Palace Museum, Hong Kong Baptist University, and the Chinese University of Hong Kong to share their findings from the Sanxingdui discoveries and discuss the cultural and historical significance of Sanxingdui. This was a hybrid event with 76 inperson and more than 200 online attendees.



Public Faculty Lectures

The UChicago campus in Hong Kong continued to work with our faculty to offer online and hybrid talks to the general public in Hong Kong, mainland China, and Asia, including Professors Maximilian Muhn (Booth School of Business), Matthew Jesse Jackson (Art History), Robert Rosner (Astronomy & Astrophysics), Patrick Jagoda (Humanities), and Kenneth Pomeranz (History & Faculty Director). More than 500 in-person and 2,000 online attendees joined our programs in 2023-2024. The campus successfully acquired a substantial amount of non-UChicago affiliated attendees, taking up 78% of total attendees.

Alumni & public engagement

Heritage Rotating Exhibition

The Heritage Courtyard and Interpretation Centre of the campus in Hong Kong organized a yearly rotating exhibition to fulfill its educational mission. The campus partnered with the Hong Kong Tramways and the Hong Kong Trams Culture Preservation Society to commemorate this important and historic milestone for Hong Kong transportation. Multiple valuable tram parts and historical items were curated to display in the exhibition for the first time. Professor Kenneth Pomeranz conducted in-depth research on the historical development of the Hong Kong Tramways and composed seven-chapter stories for the exhibition. A follow-up talk named "The Webs Beneath the Tracks: Digging Up the History of the Hong Kong Tramways" provided further information to the audience about the exhibition.

Professor Sunny Choi from Hong Kong Polytechnic University was invited to share her research on the sustainability of the Hong Kong Tramway with the public on the opening day in November 2023. The exhibition attracted various local community members to visit and earned multiple media mentions. The number of group visitors increased by 199% compared to the previous award-winning exhibition "Hong Kong Memories: Miniatures & Photographs of Old Hong Kong Streetscapes".

Joint Celebration of UChicagoHK and Chicago Booth anniversaries

Riding on the 125th anniversary of the Chicago Booth School of Business, the campus in Hong Kong co-organized an event with the Booth team to celebrate the 5th anniversary of the campus. The event highlighted the school's intellectual spirit and reputation, as well as gathered a local community of alumni and friends together in person. The celebration offered a day of lifelong learning. In addition to Booth faculty talks on leadership and the future labor force, University faculty Robert Rosner and Boaz Keysar presented their research on "What Might The Carbon Free Energy Mix Look Like?", and "How We Make Decisions in A Second Language". The event also acknowledged the 10th anniversary of the Rustandy Center for Social Sector Innovation.



Trailblazer Forum

The campus team worked with the U. S. Consulate seamlessly to bring Deputy Under Secretary for International Finance at the U.S. Department of the Treasury Brent Neiman to the Hong Kong campus on September 15, 2023. Brent Neiman shared his view on the challenges and opportunities in global economic diplomacy with alumni. The event was a closed-door session, which provided the exclusive opportunity for alumni to connect with and hear from the top U.S. governor.

"The Course" Podcast

"The Course" is an original podcast that records personal conversations with UChicago professors on their career journeys to becoming a professor. It aims to be informative and a career resource and inspiration for students and

individuals thinking of pursuing an intellectual journey. It is also a channel for listeners to learn more about UChicago professors outside of lecture halls.

The podcast launched in May 2022 and has reached 125 episodes to date (June 30, 2024) with approximately 50 hours of content and featuring 125 professors across all the divisions and schools within the University. Currently, during Season 2, the podcast has close to 450 followers and over 20,000 listens. The podcast engages both UChicago and non-UChicago communities across the globe.

U.S.-China Bilateral Relations

Nicholas Burns, the United States Ambassador to the People's Republic of China, visited the campus in Hong Kong and discussed U.S.-China bilateral relations and answered questions from our faculty and EMBA students on March 11, 2024. Uchicago faculty Luis Garicano, Liang Tengyuan, Ming Xiang, and Alan Yu, as well as more than 60 EMBA students and 10 HKU students joined the event and had an insightful discussion with Ambassador Burns.



Alumni Weekend Celebration in Hong Kong

On May 31, the UChicago Alumni Club of Hong Kong and Alumni Relations & Development will host the Alumni Weekend Celebration in Hong Kong at the campus in Hong Kong. Alumni are welcome to dance, play, mingle, and make new UChicago friends. There will be surprises for class years ending in 4 and 9, or the 1st Reunion of the Class of 2023!

Local partnership

Professor Wu Hung's public lecture series

The campus in Hong Kong collaborated with the Hong Kong University of Science and Technology to invite UChicago professor Wu Hung to come to Hong Kong for a public lecture series with funding from the U.S. Consulate. The series was named "The Global Impact of Research in Chinese Art" and included four public lectures. This collaboration

allowed Professor Wu Hung to visit the City University of Hong Kong, M Plus Museum, and Asia Society Hong Kong, as he gave lectures in the University of Hong Kong, Hong Kong Palace Museum, and Hong Kong University of Science and Technology. It enhanced awareness of the UChicago faculty's achievement in the arts and the publicity of the campus in Hong Kong. The lectures also provided a bridge to help UChicago to have deeper connections with universities and institutions in Hong Kong.

Strategic projects

L.C.K. Yung Global Studies Summer Fellowship in Hong Kong

Led by the Global Studies Program at the University of Chicago, Professor Kimberly Kay Hoang and Dr. Caterina Fugazzola launched an inter-institutional and interdisciplinary research program with the University of Hong Kong. 11 UChicago college students will work directly on faculty-led projects to explore various topics in Hong Kong. The campus in Hong Kong will provide administrative and on-the-ground support to this two-month-long fellowship program.



Supporting Hong Kong-Chicago connections

College Admissions

The campus in Hong Kong supported College Admissions' events by hosting the 2023 Info Session and Admitted Student Launchpad in Hong Kong on September 10, 2023, which hosted 82 and 41 guests, respectively. In 2024, the Admitted Student Reception in Hong Kong also took place on April 9, 2024, with 40 guests in attendance.

Career Advancement

Supporting UChicago college students' career development, the campus organized the UChicago Interns in Hong Kong Reception for employers and college students who are interning in Hong Kong. The reception on July 14, 2023, brought 24 employers and interns together to the campus.

The campus also supported Career Advancement's Hong Kong Trek Case Competition that took place on August 24, 2023, where a group of 25 students and 2 staff members spent 3 days in Hong Kong visiting various companies and 1 day on campus for a case competition.

Appendix

Events

Date	Title	Type	Audience	Attendees
		In-person	General public	2,922
Jul 6, 2023	Better, Faster, Richer: ChatGPT's Impact on Investment Decision-Making	Online	General public	331
Jul 7, 2023	Book Launch — "Incentives and Disincentives in Organ Donation: A Multicultural Study"	Hybrid	General public	52
Jul 13, 2023	"Billionaire Secrets": Bias in the Luxury Real Estate Market	Online	General public	193
Jul 14, 2023	UChicago 'Interns in Hong Kong' Reception	In-person	Students & employers	24
Aug 24, 2023	Career Advancement – Hong Kong Trek Case Competition	In-person	Students & employers	41
Aug 31, 2023	Post-Evergrande: China Real Estate Market Challenge	Online	General public	337
Sep 15, 2023	Trailblazer Forum: Global Economic Diplomacy: Challenges and Opportunities – Brent Neiman	In-person	Invited guests	107
Sep 21, 2023	Chinese Literature Reinvented – Resurgence and Relevance to Pop Culture	Online	General public	225
Sep 25, 2023	Fukushima Wastewater: Policy, Health Risks, PR and Ethics	Online	General public	299
Oct 28, 2023	Joint Celebration in UChicago Hong Kong and Chicago Booth Anniversaries	In-person	Invited guests	209
Nov 14, 2023	Hybrid Talk Using Games to Tackle Wicked Problems and Make Worlds	Hybrid	General public	155
Nov 15, 2023	Workshop: Worldbuilding and Speculative Design through the Creation of Rule Sets	In-person	General public	25
Nov 16-18, 2023	Opportunities and Challenges for China and Beyond (BFI)	In-person	Invited guests	213
Nov 24, 2023	Re-thinking the Hong Kong Tramway as a Rooted but Future Orientated Form of Sustainable Transportation		General public	173
Nov 24, 2023 - Aug 31, 2024		In-person	General public	2,170
Nov 28, 2023	The Mysteries of Sanxingdui: Reflections on the Hong Kong Palace Museum Exhibition	Hybrid	General public	287
Jan 11, 2024	Daughters of Canton Delta	Hybrid	General public	161

Jan 18-20, 2024	Social Studies of Medicine Writing and Publishing Workshop in Asia	In-person	Invited guests	21
Feb 1, 2024	The Webs Beneath the Tracks: Digging Up the History of the Hong Kong Tramways	Hybrid	General public	232
Mar 11, 2024	U.SChina Bilateral Relations	In-person	Invited guests	87
Mar 20, 2024	Workshop on the Acquisition, Dissemination, and Deployment of Legal Knowledge	In-person	Invited guests	11
Apr 9, 2024	Admitted Student Reception in Hong Kong	In-person	Students & parents	40
May 2, 2024	Why is China So Big? Redefining the Qing Realm and its Subjects	Hybrid	General public	184
May 4, 2024	Medical & Surgical Decisions in Critically III Patients: Cross-Cultural Perspectives on Challenging Ethical Issues		General public	58
May 16, 2024	Education Leadership Mixer	In-person	Invited guests	46
May 20, 2024	The Politics of Pandemic Information and Health Emergency Decision-Making: Lessons and Prospects	,	General public	91
May 31, 2024	Alumni Weekend Celebration in Hong Kong	In-person	Alumni	109
Jun 12-13, 2024	Into the Future with a Comparative Perspective: New Discoveries and New Directions in Anyang Archaeology	•	Invited guests	20
Jun 24, 2024	Built Heritage Alliance Meeting	In-person	Invited guests	45
Jun 28, 2024	Lunch sharing with Consulate General May	In-person	Invited guests	25
Jul 4-5, 2024	Symposium on Reconstructing Philippine Politics	In-person	Invited guests	14

Grants Administered

Provost's Global Faculty Awards of FY23-24

Academic Events

Medical & Surgical Decisions in Critically Ill Patients: Cross-Cultural Perspective

Peter Angelos, J. Michael Millis | Surgery ; Micah

Prochaska | Medicine

Symposium: Why Marcos Won Marco Garrido | Sociology

Public Events

Book Launch "International Study of Divergent Organ Donation Models"

Organ Donation Models"
J. Michael Millis | Surgery

Research Projects

A Chicago-Vietnam Collaboration to Develop Predictive Models for Aortic Dissections Nhung Nguyen | Surgery

Early Childhood Development in Thailand James Heckman | Economics

Elite Craft Production and Human Sacrifices at the Last Shang Capital: Exploring the Shang King's Crafts via the IHP Anyang Collection Yung-ti Li | East Asian Languages and Civilizations; Maanasa Raghavan | Human Genetics On Time: Contemporary Video Art from China Ellen Larson, Wu Hung | Art History

Training Initiatives

Conference on Socioeconomic Inequality and Intergenerational Mobility & Summer School on Socioeconomic Opportunity and Inequality Steven Durlauf | Harris School of Public Policy

Writing Workshop for Early-Career Scholars of Social Studies of Medicine in East Asia Zhiying Ma | Crown Family School of Social Work, Policy, and Practice

Yuen Research Grants

Development and Evaluation of a School-Based SEL Intervention for Children in the Greater Bay Area

J. Curtis McMillen | Crown Family School of Social Work, Policy, and Practice

Intergenerational Mobility in China and Russia Steven Durlauf | Harris School of Public Policy Legal Literacy and Imagined Law in China Johanna Ransmeier | Law

Scaling Up Peer Support Services for Persons with Severe Mental Illnesses Zhiying Ma | Crown Family School of Social Work, Policy, and Practice

The Impact of Language on International Business Negotiation Boaz Keysar | Psychology

The Linguistic Characteristics of Autism in Hong Kong: A Corpus Approach Alan Yu | Linguistics

Translating the SPEAK® CAT into Mandarin for Parenting Education in Hong Kong and Mainland China
Dana Suskind | Surgery

Who Owns Chinese Businesses? Chang-Tai Hsieh | Booth School of Business

Partner Organizations

U.S. Consulate General in Hong Kong & Macau

Centre for Medical Ethics and Law, The University of Hong Kong

City University of Hong Kong

CUHK Centre for Bioethics, Faculty of Medicine, The Chinese University of Hong Kong

Hong Kong Academy of Medicine

Hong Kong Trams Culture Preservation Society

Hong Kong Tramways

Hong Kong Palace Museum

Hong Kong University of Science and Technology

Jao Tsung-I Academy

Keio University

School of Clinical Medicine, Medical Ethics & Humanities Unit, The University of Hong Kong

Built Heritage Alliance

Arts For Good Foundation