

June 2025, Issue 4

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***Nexus Asia**, initiated by the UChicago Hong Kong Campus, is dedicated to collaborating with and showcasing UChicago PhD alumni and their institutions throughout the Asia Pacific region through lectures, academic workshops and research.*

Register HK Event: Rationality in Context: Behavioral Economics and Cognitive Bias from East to West (Jun 18)

Rationality in Context: Behavioral Economics and Cognitive Bias from East to West

背景的理性：行為經濟學與東西方認知差異

June 18, 2025 | 6:30pm HKT



Shali Wu (UChicago PhD'07 Psychology)
Associate Professor
Department of Business Administration - Marketing
School of Management
Kyung Hee University



Examine the influence of culture and context on “rational” behavior with Professor **Shali Wu**

(UChicago PhD'07 Psychology) from Kyung Hee University. This talk will analyze cognitive biases and decision-making frameworks within East Asian and Western contexts, emphasizing their implications for global management and economic policy. Register for the talk on June 18 now!

REGISTER IN-PERSON EVENT

THINK BETTER with Michael Morris (Jun 19)



CHICAGO BOOTH  | Roman Family
Center for Decision Research

THINK BETTER

with Michael Morris

*"TRIBAL: HOW THE CULTURAL INSTINCTS THAT
DIVIDE US CAN HELP BRING US TOGETHER"*

June 19, 6pm HKT
Hong Kong

Michael Morris (Columbia University) will talk about his new book *Tribal: How the Cultural Instincts That Divide Us Can Help Bring Us Together*. It reveals how these instincts shape organizational culture, from nations to religions to professions, and how leaders can harness them to drive change. Join the first Think Better Speaker Series in Hong Kong!

LEARN MORE



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